

# PAD PRINTING

## From RJ Mineral Cosmetics International



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### **Make your brand stand out from the Crowd!**

RJ Mineral Cosmetics International really are your one stop shop for all your brand's needs, not only do we have Australia's largest range of colours for your brands, the largest selection of cosmetic products, AND we can have your new brand Pad Printed by our outsourced local Pad Printers.

Why should your new brand not look as professional as it possibly can? As you can see above we can print on virtually anything! Ask us for a quotation today!

All pad printed packaging will be filled with your order upon their return to our production facility before being shipped onto you, **please note that the minimum fill per shade/product is 25 units when filled into our stock packaging that has been pad printed with your logo.**

\*Please note Pad printing takes time, approx. lead times are three to four weeks, but larger volumes can take longer, then we need to fill the packaging upon its return to us so please allow enough time for your stock to be manufactured.

### **What can be Pad Printed?**

The first thing to do is decide which containers you are going to have Pad Printed; we can print on our empty stock containers, brushes, bags etc.

Our stock containers can all be printed on, though some need to be pre-filled before printing such as Nail Polish bottles and Chubbie barrel pencil casings (in this case your business can select different shades – with a minimum of 25 units per shade and the printer will simply stamp on the pre-filled container).

We can arrange Pad printing for you on all our cosmetics packaging, all our brushes, all our nail polish bottles, our cosmetic carry bags, air-brush compressors, pressed shadow compacts, pencil barrels, the Deluxe brush kit bag, pencils sharpeners, blotting papers, and even skin care packaging!

And as our minimums for Pad Printing is very low at only 100 units of the same item\* (same container etc.), it can be very economical to get started with your brand logo printed on your packaging!

## **What about LOGOS?**

All we need is a clear copy of your logo in PDF and pantone numbers for your logo colour. If you don't already have a logo in .PDF, simply speak to your graphic designer about designing your business a new logo or putting your existing logo into a .PDF. Make sure they also give the pantone colour number(s) for your logo so our printers know which exact shade to use for your printing.

Our printer will email you a PDF of your logo on the packaging for your order so you can get an idea of how the finished packaging will look, and if you prefer to see a physical sample that can be arrange for \$100 plus gst.

Please email your artwork through to us at [rochell.sutton@rjmineralcosmetics.com.au](mailto:rochell.sutton@rjmineralcosmetics.com.au) or [headoffice@rjmineralcosmetics.com.au](mailto:headoffice@rjmineralcosmetics.com.au) and then we can arrange a quotation for you.

\*Please note our printing service does not do foiling, however they can get very close to this look.

## **So how much is Pad printing?**

Pad printing is available with a minimum run requirement of 100+ containers (or single type of packaging/product)  
i.e. 100 units of Deluxe Large Lids **OR** 100 units of Deluxe Medium Lids is one 100-unit order, unfortunately we are unable to mix up packaging types to reach the 100-unit minimum as this would require different dye patterns and this is another additional costing for the printers.

All prices below are for one colour one pass one edge; this means that the printers must be able to complete the process in one pass with the container in a single position.

If you require more than one colour or would like the container Pad Printed in separate locations, we can also accommodate this, please advise us of your placement requests; and we will arrange a more detailed quote for you.

After the 100 units of pad printed items, we have a price break again at 250+ containers, 500+ containers, 1000+ containers and at 5000+.

Pad printing pricing is as follows (pricing does not include the costs to fill packaging with product please see our pricing sheets for these costs) and all pricing is for one colour one pass printing:

**100+ Pad Prints is \$1.27 each logo**  
**250+ Pad Prints is \$1.17 each logo**  
**500+ Pad Prints is \$1.07 each logo**  
**1000+ Pad Prints is \$0.97 each logo**  
**5000+ Pad Prints is \$0.77 each logo**  
**10000+ Pad Prints is \$0.67 each logo**

**SPECIAL OFFER ON BRUSHES ONLY** – 50+ Pad printed Brushes is \$1.47 each logo

You must purchase all the 50 units of one type of brush, for Pad printing then all will be shipped directly to you upon completion.

So for example, the Pad Printing cost for 250+ lids/containers are 115c plus GST per “pass” with each pass being one colour.

**This price includes printer run set up fees (and re run fees), printer dyes, courier fees to and from the printers, and all printer handling fees.**

The prices above do not include the filling of the products or the actual product from RJ Mineral Cosmetics International 😊